

# HOW TO FIND YOUR IDEAL MLM

by Lauren & Aragon Miller



Hi, my name's Lauren Miller, and I want to ask you an important question. Think carefully as you answer:

*What would the ideal MLM opportunity be like for you?*

For me, the ideal MLM would have four particular aspects... see whether you agree with me or not:

## **1. It would offer exciting, unique products.**

There are MLM opportunities out there that sell all kinds of products such as Tupperware, lipstick and nutrition.

The problem is, these products are often not unique – so what's to stop a person from going down to their local shopping mall and buying something similar?

The ideal MLM opportunity sell products that have unique aspects you can't easily get from other products; and I'd also want to get genuinely excited about the products – because if I couldn't get excited about them, how am I supposed to get *other people* excited about them?

## **2. The products would be easy to promote, with a big target market.**

Let's face it, few of us are naturally gifted salespeople – so the ideal MLM would be one where you could promote products that virtually sold themselves. That would be great, wouldn't it?

How does a product sell itself? That's simple... when a product's benefits are so obvious and so clear that the person genuinely wants it, and can get excited about purchasing it, you don't need to do much selling at all!

### **3. The MLM would have great payouts.**

You want to be rewarded well for your efforts, right? That means you need to find an MLM company that pays out well.

It also means selling products that are going to have good commissions.

### **4. The company would be solid and established.**

Many MLM companies have come and gone, and along with it often goes any commissions that might be due, as well as any downlines that have been built with that company. This is especially true of new MLMs that are less than five years old.

So when looking for the ideal MLM, you want to choose a company that is well established, and clearly isn't going to disappear anytime soon... but at the same time, still has plenty of opportunities for growth and expansion, enabling you to build an extensive downline that makes you bigger and bigger commissions.

## **What Makes The Ideal Product?**

I think I've found the ideal MLM, but first of all let me talk about what would make the ideal MLM *product* nowadays.

What does just about everybody want?

I guess there's a lot of things we all want, but one thing I know is that everybody wants to look and feel youthful.

Let's face it, once we hit our mid to late 30's, the signs of aging start to appear... and people spend BILLIONS OF DOLLARS trying to cover that up!

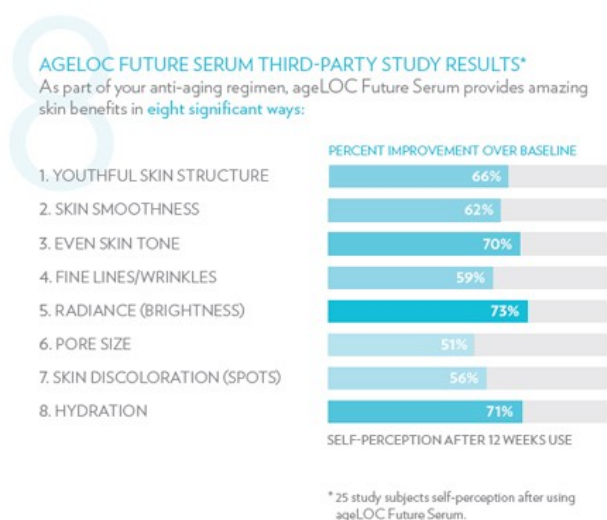
Now, I'm **not** just talking about cosmetics. After all, cosmetics usually just *cover up* some of the signs of aging.

The truth is, the aging process is largely a result of our genes.

In a recent scientific discovery, Nu Skin, in collaboration with anti-aging and genetic experts, identified key groups of genes – called **Youth Gene Clusters** – that help influence how we age. The expression of these genes is responsible for the signs of aging on our skin.

Now, here's where it gets *really* exciting. Through their unique **ageLOC** science, Nu Skin has the ability to reset these genes to behave more youthfully, helping to restore more youthful looking skin.

In other words, they have the ability to make people look and feel younger!



This is what makes Nu Skin's **ageLOC** products unique. Unlike cosmetics, ageLOC products don't cover up the signs of aging, but by targeting the ultimate sources of aging, the products preserves the look of youth and reduces the appearance of aging.

For example, in an independent study of 25 subjects using all four **ageLOC** products, 100% of the subjects started showing improvements in signs of aging in just 7 days (as graded by a clinical grader), and 100% of the subjects showed an improvement in overall appearance, including fine lines, skin smoothness, and radiance, after 12 weeks of use.

## The Ideal Market

With the ideal MLM, you want to sell great products that are in high

demand.

Although the **ageLOC** products are perfect for anyone (both men and women) in their 30's who wants to prevent signs of aging in the first place, the biggest target market is the so-called “baby boomer” generation, those born between about 1946 and 1964.

Over 450 million of this generation were born globally, and as the largest segment of the world's population, they control most of its discretionary income, setting the pace for the **\$500 billion** beauty and wellness industry.

In other words, the biggest target market for **ageLOC** products also happen to be the ones with the largest amount of disposable income!

Of course, as younger generations grow a little older, the target market will continue to increase, which is why this is an ideal target market.

We all know people who would love to look and feel more youthful. That's why **ageLOC** products almost sell themselves, once people discover the unique benefits of restoring the Youth Gene Clusters, which helps to restore more youthful looking skin.

### **Established Company, Great Payouts**

Earlier on we agreed that the ideal MLM would also be an established company that isn't going to disappear with your commissions and downline, and that offers great payouts.

Nu Skin have been around for over 25 years, and they are trading on the New York Stock Exchange.



In fact, in 2010 Nu Skin continued to secure a top spot in Forbes.com list of the “100 Most Trustworthy Companies,” highlighting Nu Skin’s consistently high level of ethical business practices. Fewer than five percent of publicly traded companies have made the

Forbes.com list of “Most Trustworthy Companies”.

As for payouts, Nu Skin pays the highest commissions as a percentage of revenue of any direct sales company traded on the New York Stock Exchange.

In fact, Nu Skin has a new person who has earned over \$1 million in commissions every 10 days.

### **Here's The Secret KEY To Success In MLM**

As you probably know, one of the *exciting* things about MLM is how it allows your income to grow over time, as your downline expands, giving you bigger and bigger commission checks.

However, for many people, the big obstacle is getting started. They don't quite know HOW to get started, or what to do afterwards.

Let me share with you the KEY to both getting started effectively, and then going on to have big success in MLM.

The truth is, most of the successful people in MLM had mentors...

... that is, someone they could go to for personal help and advice, someone who could motivate them, help them to get going on the right track, and to help them avoid all those mistakes that beginners usually make.

Having a mentor will make all the difference to you. It really is the “fast track” to success. That's where my husband Aragon and I come in.



Let me tell you a little about myself...

I'm a licensed acupuncturist and a

life coach, as well as an active mom of a 10 year old little boy and an 8 year old little girl who mean the world to me.

I was introduced to Nu Skin through the products, and lost my mind when I saw and experienced the results. At the time I was shown the product, I had a successful acupuncture practice, but only worked part time so I could be with my children.

At the time, the amount of money I could bring into the family budget was limited, and I had no way of expanding it unless I sacrificed time with my children in exchange for more time in my practice, which I wasn't willing to do.

This meant I couldn't afford the amazing Nu Skin product I was looking at. The person who introduced me to Nu Skin asked me that, if there was a way she could show me how to get my products paid for, would I take a look at it?

My heart sank as I realized this was MLM. I'd never been involved in any MLM before... I was wary of them, and there was no way I wanted to be part of one... but I looked at the product, and because I wanted them so badly, I decided to take a look at the opportunity... *that's how great the products are!*

Since then, not a day has gone by without me being grateful for looking. Not only did I get my initial investment back within the very first month, but to my surprise I was I was actually making more money from Nu Skin than I ever had.



My husband Aragon was also skeptical at first. He'd heard some of the horror stories about new MLM companies, where people made sales but never received their commissions, or hard working people buying the MLM products but not being able to sell them. Fortunately my story had a

happier ending.

As you can imagine, when I showed him my first check, that went a long way towards squashing the fear that I'd be stuck with a truckload of unsold inventory, or that I wouldn't see a nickel of commission.

However, my husband also had another concern. His well paid job as a software engineer was being wound down, and it was pretty clear the economy wasn't in good shape. His concern was that due to the bad economy, I'd never find enough folks willing to buy the product.

After all, wasn't looking and feeling youthful a LUXURY product people would spend less money on in a bad economy?

### **A Surprising Discovery...**

Aragon did his own research, and what he found surprised him.

In difficult economic times people don't have the same amount of cash they have in the good times, so they cut back spending on furniture and other large purchases.

But here's what's amazing... *they tend to spend even more on products that make them feel good!*

For example, during the Great Depression following the 1929 Wall Street crash, the cosmetics industry *really* took off. Many famous brands such as Revlon were created then, because people were willing to spend money to make themselves *feel good*.

Nowadays, cosmetics are a regular purchase for most women, so it's hard to imagine that up until the 1930's, only rich folk could afford cosmetics.

Of course, since the 1930's, two big things have changed:

**(1) The technology.**

It's only recently that we've been able to discover that our genes, and in particular the Youth Gene Clusters, play a major part in the appearance of age - certainly that knowledge wasn't available in the 1930's.

## **(2) The market.**

While “cosmetics” have traditionally been marketed to women, *everyone* – both women and men - wants to look and feel youthful... and so, with Nu Skin's **ageLOC** technology helping to restore youthful looking skin, their “anti-aging” products appeal to men as well as women – double the size of the traditional “cosmetics” market aimed primarily at women!

Aragon's research was backed up by the results we were seeing. After just a couple of years with Nu Skin, I am making more money than I ever thought I was capable of, and being with Nu Skin has given me more confidence and a sense of fulfilment than anything I've ever done.

That's why I'd like to take this opportunity to invite you to join us in our success. I don't know which of these is more likely to be true for you...

- You want to make some money, perhaps to supplement your current income, or as a way to pay for the products for your own personal use (like I did at the start), or
- You may be looking for a way to make bigger money and/or build a business. (Remember, Nu Skin has a new person who has earned over \$1 million in commissions every 10 days.)

Whatever your hopes and aspirations are, I'd like to offer you the opportunity to be trained and mentored by us.

### **Free Training And Mentoring**

As I said earlier, having a mentor is THE secret key to success in MLM... someone who can help you get started, avoid the mistakes you might otherwise make on your own, and someone who can motivate you to

reach whatever level of success you want.

We understand that getting started with something new can be a little daunting at first, which is why we're happy to help you out so you're not on your own.

We'll help you to easily get up and running with Nu Skin, and help you with training calls, at whatever speed you feel most comfortable with.

For example, we'll show you how you can initially get started with your “warm” market – that is, friends, family and colleagues, to make the initial starting process easier and friendlier.

On our training calls we'll also show you how to expand your “warm” market so you're not talking to complete strangers. This is just one of many strategies we'll share with you, to help you expand your business and make bigger and bigger commissions.

However, you will need to be quick. Just like everybody else, we only have 24 hours available to us each day, so we have to limit our personal training and mentoring slots to the next 8 people who [contact us](#) via our web form.

If you're looking for the ideal MLM, then Nu Skin is the opportunity for you, offering...

- **Exciting, unique products** including the **ageLOC** range which resets the Youth Gene Clusters, helping to restore more youthful looking skin
- **Easy to promote** products that sell themselves, with a **huge target market** (especially “baby boomers”, both men and women) who have the most discretionary income
- **Great payouts** that result in creating a person who has earned over \$1 million in commissions every 10 days
- **A solid and established company** established over 25 years ago,

traded on the New York Stock Exchange, and in the Forbes.com list of “100 Most Trustworthy Companies”.

- Personal **training and mentoring with us**, to help you launch your Nu Skin business effectively

### **So Now You Have A Choice...**

It's never too soon to start enjoying the good life.

So now you have a choice...

**Either** you can carry on as before, looking for “the next big thing in MLM” which is even easier than providing unique, cutting edge products to an eager, booming market with lots of discretionary income. (I can tell you... you'll be looking for a *long* time!) **Or...**



You can take us up on our offer, and step up to a bright new world where you'll be using the magic of other people's efforts to leverage your personal income to new heights, with both new sales and an ever growing bank of repeat sales.

Do you remember that “Christmas morning feeling” you used to have when you were young?... when you just couldn't sleep because you were too excited to find out what presents were waiting for you under the Christmas tree.

Well, just wait until you see what I have waiting for you.

Then you'll experience that wonderful feeling of immense calm, when you realize **here – at last - is what you've been looking for.**

And you'll immediately know just how this opportunity right here can transform life for you and your loved ones. That new car... even a new

home and that exotic holiday of a lifetime you've always promised yourself someday. I don't know what image comes into your mind right now... but suddenly it all jumps into sharp, immediate focus... because you can clearly see it's now all within your grasp... if you grasp the opportunity that is right front of you.

So I guess the choice wasn't hard... in fact, it was a complete no-brainer!

So I'm looking forward to welcoming you as my newest, personally mentored associate.

### **Here's What To Do Next...**

Simply tell us a few details about yourself using our [contact form](#), and we'll answer any questions you may have and help you take the next step to success along with us.

*Lauren and Aragon Miller*

Lauren And Aragon Miller

P.S: [Click here for our contact form.](#)